Valuecreator

Better Business Relationships 2027

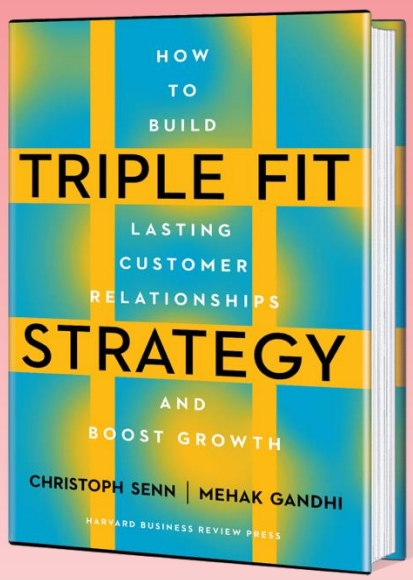
A hands-on 5-day training program to advance your key account relationships around the question: "What if we – supplier and customer – were one company?"

- Blended learning approach (in-person meetings and virtual sessions)
- No direct competitors allowed to ensure safe experience and idea sharing
- April 2027: Bootcamp with peers from 20+ industries and nationalities
- 6-month coaching of a real-life customer Value Creation Project of your choice
- October 2027: Benchmarking Conference with peers and executive sponsors
- Full payback in less than 12 months

Led by the inventor of "Triple Fit Strategy"



Christoph Senn
Founder and CEO, Valuecreator AG
Visiting Professor, INSEAD



Previous participant firms

Allianz · BASF We create chemistry · Coca-Cola · dsm-firmenich · ecco · Evonik · GE · Henkel · KPMG · Konica Minolta · Maersk · OTIS · Schneider Electric · Südzucker · ThermoFisher Scientific · Tetra Pak · West · VAT · vodafone

«Triple Fit Strategy works! In fact, it has become embedded in the way we manage our business relationships to stay close to our strategic customers regardless of industry conditions.»

Vincent Clerc, CEO, A.P. Moller-Maersk

For further information and registration, contact us at: info@valuecreator.com

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