

# Copyright and Intellectual Property Policy

As of August 31, 2020

Valuecreator / AMC Account Management Center AG respects the intellectual property of others, and we ask our users to do the same. Valuecreator / AMC Account Management Center AG has no responsibility for content on other websites that you may find or access when using Valuecreator / AMC Account Management Center AG's products or services. Material available on or through other websites may be protected by copyright and the intellectual property laws of the United States and/or other countries. The terms of service of those websites, and not the Valuecreator / AMC Account Management Center AG Terms of Service, govern your use of that material.

It is Valuecreator / AMC Account Management Center AG's policy, in appropriate circumstances and at its discretion, to disable and/or terminate the accounts of users who may infringe or repeatedly infringe the copyrights or other intellectual property rights of Valuecreator / AMC Account Management Center AG and/or others.

## General Note on Copyright and Intellectual Property

You agree to use the Valuecreator / AMC Account Management Center tools and concepts, such as the Triple Fit Canvas only in your own organization for your own work or to support others in designing and innovating high-value business relationships (e.g. in a sales, procurement or business leader role, a consulting capacity or as instructor at an educational institution etc.), and identify the source of the Canvas – © Christoph Senn, Valuecreator / AMC Account Management Center AG – properly at each and every time.

All other commercial use cases (for example including the Triple Fit Canvas or derivatives of it in software programs, applications or any other web-based platforms, selling it as a tool for others to use or offering any kind of physical, online or hybrid training courses based on the Triple Fit Concept are strictly forbidden and not allowed unless an agreement has been made with the legal copyright holder of the Triple Fit Canvas, Christoph Senn, Valuecreator / AMC Account Management Center AG.

## Notice for Claims of Intellectual Property Violations and Agent for Notice

If you believe that your work has been copied in a way that constitutes copyright infringement, or that your intellectual property rights have been otherwise violated, please provide Valuecreator / AMC Account Management Center AG's Agent for Notice with the following information in English (your 'Notice'):

*Note: If you are asserting infringement of an intellectual property right other than copyright, please specify the intellectual property right at issue (for example, 'trademark').*

1. An electronic or physical signature of the person authorized to act on behalf of the owner of the copyright or other intellectual property interest;

2. A description of the copyrighted work or other intellectual property that you claim has been infringed;
3. A description of where the material that you claim is infringing is located on the Valuecreator / AMC Account Management Center AG site, with enough detail that we may find it on the website (in most circumstances, we will need a URL);
4. Your address, telephone number, and email address;
5. A statement by you that you have a good faith belief that the disputed use is not authorized by the copyright or intellectual property owner, its agent, or the law;
6. A statement by you, made under penalty of perjury, that the above information in your Notice is accurate and that you are the copyright or intellectual property owner or authorized to act on the copyright or intellectual property owner's behalf.

In some circumstances, in order to notify the subscriber, account holder or host who provided the allegedly infringing content to which Valuecreator / AMC Account Management Center AG has disabled access.

Send your note per email to [CUSTOMER CARE TEAM](#).